

- Expedited Procedure -

PATENT APPLICATION  
**Reply Under 37 CFR 1.116**  
Technology Center 2629  
Atty. Docket: [MS-450] GB030183US1

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application : **10/574,445**  
Applicant(s) : **Steer et al.**  
Filed : **04/06/2007**  
Confirmation : **9666**  
T.C./Art Unit : **2629**  
Examiner : **Chow, Yuk**  
Atty. Docket : **GB030183US1 [MS-450]**  
Title: **ELECTROLUMINESCENT DISPLAY WITH SCROLLING ADDRESSING**

**RESPONSE TO FINAL OFFICE ACTION**

Mail Stop **AF**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Final Office action of 30 August, 2010, please amend the above referenced application as follows and/or reconsider the application in light of the following remarks.

**This paper includes** (each beginning on a separate sheet):

- 1. Amendments and/or listing of the claims;**
- 2. Remarks / Discussion of issues;**